



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Obama for America
Product	OBAMA SKED C
Estimate Number	1617

Invoice #	105633-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105633
Alt Order #	06843180
Deal #	
Order Flight	08/18/12 - 09/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

**Billing Address:**  
 GMMB, Inc./ Washington D.C.  
 Attention: Accounts Payable  
 Washington Harbor  
 3050 K St. NW  
 Ste 100  
 Washington, DC 20007

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am								
	KSNV			to							
	KSNV			08/20/12 to 08/26/12	5x	MTWTF--					
	KSNV			M	08/20/12	:30	7:28 AM	OFA-12-D-095H The Same	\$1,400.00		4
	KSNV			Tu	08/21/12	:30	7:58 AM	OFA-12-D-095H The Same	\$1,400.00		2
	KSNV			W	08/22/12	:30	8:29 AM	OFA-12-D-095H The Same	\$1,400.00		3
	KSNV			Th	08/23/12	:30	8:42 AM	OFA-12-D-095H The Same	\$1,400.00		5
	KSNV			F	08/24/12	:30	8:51 AM	OFA-12-D-095H The Same	\$1,400.00		1
2	KSNV	Saturday Today	7a-9am								
	KSNV			to							
	KSNV			08/13/12 to 08/19/12	1x	-----S-					
	KSNV			Sa	08/18/12	:30	8:57 AM	OFA-12-D-095H The Same	\$625.00		1
	KSNV			08/20/12 to 08/26/12	1x	-----S-					
	KSNV			Sa	08/25/12	:30	7:52 AM	OFA-12-D-095H The Same	\$625.00		2
3	KSNV	Sunday Today	7a-8am								
	KSNV			to							
	KSNV			08/13/12 to 08/19/12	1x	-----S					
	KSNV			Su	08/19/12	:30	7:26 AM	OFA-12-D-095H The Same	\$625.00		1
	KSNV			08/20/12 to 08/26/12	1x	-----S					
	KSNV			Su	08/26/12	:30	7:25 AM	OFA-12-D-095H The Same	\$625.00		2
4	KSNV	M-F Today Show II	9-10a								
	KSNV			to							
	KSNV			08/20/12 to 08/26/12	5x	MTWTF--					
	KSNV			M	08/20/12	:30	9:49 AM	OFA-12-D-095H The Same	\$500.00		2
	KSNV			Tu	08/21/12	:30	9:48 AM	OFA-12-D-095H The Same	\$500.00		4
	KSNV			W	08/22/12	:30	9:56 AM	OFA-12-D-095H The Same	\$500.00		3
	KSNV			Th	08/23/12	:30	9:56 AM	OFA-12-D-095H The Same	\$500.00		5
	KSNV			F	08/24/12	:30	9:49 AM	OFA-12-D-095H The Same	\$500.00		1
5	KSNV	Today 4th Hour	10am-11am								

The actual broadcast information shown on this invoice was taken from the Official program log

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	Today 4th Hour	10am-11am									
					08/20/12 to 08/26/12	5x		MTWTF--				
	KSNV			M	08/20/12	:30	10:51 AM		OFA-12-D-095H The Same	\$325.00		1
	KSNV			Tu	08/21/12	:30	10:27 AM		OFA-12-D-095H The Same	\$325.00		4
	KSNV			W	08/22/12	:30	10:58 AM		OFA-12-D-095H The Same	\$325.00		2
	KSNV			Th	08/23/12	:30	10:50 AM		OFA-12-D-095H The Same	\$325.00		5
	KSNV			F	08/24/12	:30	10:45 AM		OFA-12-D-095H The Same	\$325.00		3
6	KSNV	Rachael Ray	11am-12pm									
					08/20/12 to 08/26/12	5x		MTWTF--				
	KSNV			M	08/20/12	:30	11:56 AM		OFA-12-D-095H The Same	\$325.00		1
	KSNV			Tu	08/21/12	:30	11:48 AM		OFA-12-D-095H The Same	\$325.00		3
	KSNV			W	08/22/12	:30	11:30 AM		OFA-12-D-095H The Same	\$325.00		5
	KSNV			Th	08/23/12	:30	11:16 AM		OFA-12-D-095H The Same	\$325.00		4
	KSNV			F	08/24/12	:30	11:14 AM		OFA-12-D-095H The Same	\$325.00		2
7	KSNV	Noon News	12-1230pm									
					08/20/12 to 08/26/12	5x		MTWTF--				
	KSNV			M	08/20/12	:30	12:19 PM		OFA-12-D-095H The Same	\$425.00		3
	KSNV			Tu	08/21/12	:30	12:22 PM		OFA-12-D-095H The Same	\$425.00		1
	KSNV			W	08/22/12	:30	12:15 PM		OFA-12-D-095H The Same	\$425.00		2
	KSNV			Th	08/23/12	:30	12:14 PM		OFA-12-D-095H The Same	\$425.00		5
	KSNV			F	08/24/12	:30	12:23 PM		OFA-12-D-095H The Same	\$425.00		4
8	KSNV	The Agenda 1230pm	1230-1p									
					08/20/12 to 08/26/12	5x		MTWTF--				
	KSNV			M	08/20/12	:30	12:46 PM		OFA-12-D-095H The Same	\$325.00		2
	KSNV			Tu	08/21/12	:30	12:48 PM		OFA-12-D-095H The Same	\$325.00		1
	KSNV			W	08/22/12	:30	12:39 PM		OFA-12-D-095H The Same	\$325.00		3

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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	The Agenda 1230pm	1230-1p	Th	08/23/12	:30	12:47 PM	OFA-12-D-095H The Same	\$325.00		4
	KSNV			F	08/24/12	:30	12:55 PM	OFA-12-D-095H The Same	\$325.00		5
9	KSNV	Days of our Lives	1258p-2pm	Th	08/23/12	:30	12:59 PM	OFA-12-D-095H The Same	\$425.00		3
	KSNV			W	08/22/12	:30	12:59 PM	OFA-12-D-095H The Same	\$425.00		1
	KSNV			Th	08/23/12	:30	1:59 PM	OFA-12-D-095H The Same	\$425.00		4
	KSNV			F	08/24/12	:30	1:59 PM	OFA-12-D-095H The Same	\$425.00		5
10	KSNV	The Doctors	2pm-3pm	Th	08/23/12	:30	1:59 PM	OFA-12-D-095H The Same	\$425.00		2
	KSNV			W	08/22/12	:30	2:43 PM	OFA-12-D-095H The Same	\$325.00		4
	KSNV			Tu	08/21/12	:30	2:34 PM	OFA-12-D-095H The Same	\$325.00		1
	KSNV			W	08/22/12	:30	2:12 PM	OFA-12-D-095H The Same	\$325.00		2
	KSNV			Th	08/23/12	:30	2:49 PM	OFA-12-D-095H The Same	\$325.00		5
	KSNV			F	08/24/12	:30	2:48 PM	OFA-12-D-095H The Same	\$325.00		3
11	KSNV	Dr Phil	3-4p	Th	08/23/12	:30	3:19 PM	OFA-12-D-095H The Same	\$450.00		2
	KSNV			W	08/22/12	:30	3:30 PM	OFA-12-D-095H The Same	\$450.00		1
	KSNV			Tu	08/21/12	:30	3:57 PM	OFA-12-D-095H The Same	\$450.00		3
	KSNV			Th	08/23/12	:30	3:46 PM	OFA-12-D-095H The Same	\$450.00		5
	KSNV			F	08/24/12	:30	3:19 PM	OFA-12-D-095H The Same	\$450.00		4
12	KSNV	Monday Prime 10-11pm	10-11pm	Th	08/23/12	:30	3:19 PM	OFA-12-D-095H The Same	\$450.00		2
	KSNV			W	08/22/12	:30	3:30 PM	OFA-12-D-095H The Same	\$450.00		1
	KSNV			Tu	08/21/12	:30	3:57 PM	OFA-12-D-095H The Same	\$450.00		3
	KSNV			Th	08/23/12	:30	3:46 PM	OFA-12-D-095H The Same	\$450.00		5
	KSNV			F	08/24/12	:30	3:19 PM	OFA-12-D-095H The Same	\$450.00		4

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Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	95
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Monday Prime 10-11pm	10-11pm									
	KSNV			M	08/20/12	:30		10:31 PM	OFA-12-D-095H The Same	\$2,300.00		1
13	KSNV	Tuesday Prime 8-10pm	8-10pm									
	KSNV			Tu	08/21/12	:30		9:18 PM	OFA-12-D-095H The Same	\$4,000.00		1
14	KSNV	Friday Prime 9-10pm	9-10pm									
	KSNV			F	08/24/12	:30		9:40 PM	OFA-12-D-095H The Same	\$2,600.00		1
15	KSNV	Friday Prime 10-11pm	10-11pm									
	KSNV			F	08/20/12 to 08/26/12	1x		---				
					08/24/12	:30		10:33 PM	OFA-12-D-095H The Same	\$3,200.00		1
<b>Aired Spots 53</b>												

Gross Total \$37,100.00  
 Agency Commission \$5,565.00  
 Net Amount Due \$31,535.00  
 Payment Terms 30 Days

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